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T.D.
03/12/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Patent Application of
HAN et al

Serial No. 09/758,212
Filed: January 12, 2001

For: ADVERTISING METHOD USING CODE IMAGE PHYSICALLY OR
ELECTRONICALLY REPRESENTED AND APPARATUS THEREOF

RECEIVED

Atty. Ref.: 2834-36

MAR 12 2003

Group: 2151

Technology Center 2100

Examiner: unassigned

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Date: March 11, 2003

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

INFORMATION DISCLOSURE STATEMENT

As suggested by 37 C.F.R. 1.97, the undersigned attorney brings to the attention of the Patent and Trademark Office the references listed on the attached form PTO-1449, a copy of each of which is enclosed. This is not to be construed as a representation that a search has been made or that no better prior art exists, or that a reference is relevant merely because cited.

The Examiner is requested to initial the attached form PTO-1449 and to return a copy of the initialed document to the undersigned as an indication that the attached references have been considered and made of record.

Respectfully submitted,

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A circular stamp with the letters "OIPE" at the top. The date "MAR 11 2003" is in the center, and "JC34" is on the right side. A faint watermark at the bottom left reads "TMT & TRADEMARK OFFICE".

INFORMATION DISCLOSURE CITATION

ATTY. DOCKET NO.

SERIAL NO.

2834-36

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(use several sheets if necessary)

HAN et al

MAR 12 2003

FILING DATE

GROUP

January 12, 2001

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Technology Center 2100

U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

OTHER DOCUMENTS (including Author, Title, Date, Pertinent pages, etc.)

*Examiner

Date Considered

Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to application.

Form PTO-FB-A820 (Also PTO-1449)